TESLÄ

Product Manager, MBA Intern

The Role

Tesla's mission is to accelerate the world's transition to sustainable energy by bringing high-performance electric vehicles and sustainable energy products to market. This mission requires fast paced innovation and execution. At Tesla, we celebrate experimentation and unconventional thinking to find solutions to problems previously thought unsolvable.

The Digital Products team is transforming how people purchase automotive and energy products. Our team is composed of product managers, data analysts, UX designers, and full stack software engineers, working together to create elegant solutions to complex problems. Tesla's digital portfolio is more than a channel — combining websites, mobile apps, field technology and retail store experiences into seamless customer experiences. We run lean, move quickly and pride ourselves on accelerating Tesla from start-up to scaled enterprise without losing our scrappy spirit.

We are looking for a Product Manager, MBA Intern who can undertake our next challenge: we educate customers about Tesla's residential energy products — Solar, Powerwall and Solar Roof — and convince them to purchase?

Responsibilities

- Establish a vision, lead ideation, and drive execution to ship simple and creative features that solve real user problems
- Drive product roadmap and execution for Tesla Energy's ordering experience
- Marry both qualitative and quantitative testing methods to develop a strategic roadmap, which may often require unconventional solutions and approaches
- Communicate the impact of the team's efforts widely in order to drive business outcomes
- Work with world class engineers, designers, analysts and other stakeholders to further our mission to accelerate the world's transition to sustainable energy

Requirements

- B.S. degree required, MBA or other relevant graduate technical degree preferred (e.g., engineering, applied math / data science)
- 2+ years of product management experience building consumer products
- Passionate about design, along with a deep interest in building simple, creative solutions to complex user problems
- Excellent written and communication skills
- A proven problem-solver, ready to do whatever it takes to meet goals