

Call for Interns!

(Brand Management/Marketing and Strategic Partnership) : "The Business of Being Awesome" Podcast

Description: The Business of Being Awesome is a podcast by Lily Chen and Erica Zendell, two 2nd-year Sloanies focused on helping MBAs and would-be MBAs sustain the courage and conviction to find work they love after business school. The podcast has largely featured students and professors from around the MIT Sloan MBA community with ambitions to expand its audience to MBA students at other competitive business schools and prospective students applying to MBA programs.

We're looking for someone awesome who:

- ~Possesses anything between vague curiosity to extreme passion about podcasts
- ~Has a can-do, #boss attitude
- ~Is committed (read: no flakes: only frosted flakes, corn flakes, or other edible flakes of the breakfast variety)
- ~Wants to build his/her toolbox in media
- ~Excited to be a part of helping a fun startup grow
- ~Likes fun and cookies
- ~Has some experience with startup marketing and biz dev (and if not, a strong willingness to learn by doing)

Expected commitment:

- ~5-8 hours/week, less if you're a marketing/partnerships Jedi
- ~Hanging out with Erica and Lily for more than a typical coffee date's worth of time

Accepting applicants on a rolling basis till 1/25/16

If you're interested, send us your resume and your favorite power song, and give us a couple sentences describing why you're interested and offer feedback on our most recent episode(s) (www.soundcloud.com/bizobapodcast)